

SEC/039/2024-25 July 18, 2024

**Listing Department** 

**BSE Limited** 

25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers

Dalal Street, Fort, Mumbai-400 001

**SCRIP CODE: 523704** 

**Listing Department** 

The National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,

Bandra Kurla Complex,

Bandra (E), Mumbai – 400 051

**SYMBOL: MASTEK** 

ISIN: INE759A01021

Dear Sir(s) / Ma'am(s),

#### Sub: Press Release and Investor Presentation- For Q1 - F.Y.24-25 Unaudited Financial Results

We enclose herewith a copy of Press Release and Investor Presentation on Unaudited Financial Results for the first quarter ended June 30, 2024 which will be disseminated shortly.

The above information is also made available on the Company's website at www.mastek.com.

Thanking you.

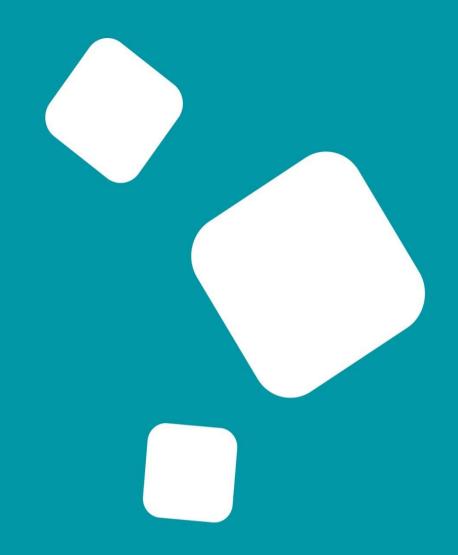
Yours faithfully,

For Mastek Limited



Dinesh Kalani SVP - Group Company Secretary

Encl: A/A





Press Release | Q1FY25



#### Q1FY25 revenue at Rs 812.9 crore, up by 12.1% Y-o-Y

- 12 months order backlog grew by 23.0% Y-o-Y in rupee terms
- Mastek announced a partnership with NVIDIA marking a pivotal step in advancing AI-driven solutions

**Mumbai, India 18**<sup>th</sup> **July 2024:** Mastek, a Turnkey & Trusted Digital Engineering & Cloud Transformation Partner, announced today its financial results for the **First quarter of FY25** ended on 30<sup>th</sup> June 2024.

#### Commenting on the Q1FY25 results, Hiral Chandrana, Chief Executive Officer, Mastek, said:

"We are pleased to report a healthy start to FY25, with a 3.8% Q-o-Q revenue growth in dollar terms delivering \$97.3mn in Q1. The top line growth was driven by our key strategic priorities including Healthcare in US, Central Government in UK, Account Mining and Data/AI solutions globally. While we continue to see delays in deal closures, the demand for our differentiated digital & cloud services is strong and the 12 month order backlog grew by 21.0% Y-o-Y in dollar terms."

Arun Agarwal, Chief Financial Officer, Mastek, said: "We are delighted to report revenue of Rs 813 crore, witnessing a growth of 12.1% on Y-o-Y basis in rupee terms. Our EBITDA at Rs 124 crore with a margin of 15.2%, is below our operating plan expectations due to delay in couple of project commencements and provision for aged receivables in Middle East. We continue to make strategic investments which is helping us deliver top line growth despite ongoing macroeconomic challenges and look forward to building on this momentum in the future."



#### Review of the Consolidated Financial Performance for Quarter ended 30th June 2024:

| Figures in \$mn         | Q1FY25 | Q4FY24 | Q-o-Q Growth | Q1FY24 | Y-o-Y Growth |
|-------------------------|--------|--------|--------------|--------|--------------|
| Revenue from Operations | \$97.3 | \$93.7 | 3.8%         | \$88.1 | 10.4%        |

| Figures in Rs Crore     | Q1FY25 | Q4FY24 | Q-o-Q Growth | Q1FY24 | Y-o-Y Growth |
|-------------------------|--------|--------|--------------|--------|--------------|
| Total Income            | 817.1  | 785.2  | 4.1%         | 727.6  | 12.3%        |
| Revenue from Operations | 812.9  | 779.7  | 4.3%         | 725.3  | 12.1%        |
| Operating EBITDA        | 123.9  | 125.1  | (0.9)%       | 127.0  | (2.4)%       |
| % of Op. Income         | 15.2%  | 16.0%  | (80)bps      | 17.5%  | (226)bps     |
| Net Profit              | 71.5   | 94.4   | (24.3)%      | 73.5   | (2.8)%       |
| Net Profit %            | 8.8%   | 12.0%  | (327)bps     | 10.1%  | (136)bps     |
| EPS (Rs) – Diluted      | 22.9   | 29.7   |              | 22.7   |              |

#### Note:

Adjusted Net Profit margin for Q1FY25 was 9.3% vs 13.1% in Q4FY24, if normalized for Purchase Price Amortization (PPA) from MST and BizAnalytica acquisition, fair valuation of earn out and one time acquisition cost

#### **Operating Highlights**

- New accounts added during the quarter: The Company added 13 new clients in Q1FY25.
   Total active clients during Q1FY25 was 391 as compared to 430 in Q4FY24 reflecting deeper account mining and higher revenue per account.
- <u>12 months Order Backlog:</u> 12 months order backlog was Rs 2,168.8 crore (\$260.1 mn) as on 30<sup>th</sup> June, 2024 as compared to Rs 1,763.9 crore (\$215.0 mn) in Q1FY24, reflecting growth of 23.0% in rupee terms and 21.0% in constant currency terms on Y-o-Y basis and Rs 2,168.4 crore (\$260.0 mn) in Q4FY24.
- <u>Employees:</u> As on 30<sup>th</sup> June, 2024, the company had a total of 5,546 employees, of which 3,851 employees were based offshore in India while the rest were at various onsite locations. Employee count at the end of 31<sup>st</sup> March, 2024 was 5,539. Last twelve months attrition at 20.9% in Q1FY25 in comparison with 20.5% in Q4FY24.
- <u>Cash Balance</u>: The total cash, cash equivalents and fair value of Mutual Funds stood at Rs 383.5 crore as on 30<sup>th</sup> June, 2024 as compared to Rs 473.3 crore at the end of 31<sup>st</sup> March, 2024.
- <u>Project Nucleus:</u> Mastek is on a transformative journey to automate the Order to Cash
  Lifecycle through Project Nucleus. This internal digitization program will establish lean,
  integrated, and unified global processes, deliver enhanced productivity, and bring bestin-class tools for automation across the value chain. Through Nucleus, we expect to



achieve savings in the coming quarters that will help us repurpose our investments to GenAl solutions and client growth.

#### **Key wins for the quarter**

- Mastek will transform operational dashboards for a key UK ministerial department for its
  three critical units and enhance the Case working platform for new immigration routes.
  Additionally, the UK's New Plan for Immigration (NPI) in Asylum and Refugee management
  will be implemented, delivering transformative lifecycle management initiatives.
- Mastek has been chosen as a trusted long-term partner by a prominent American Life
  Sciences firm to support their business applications and drive continuous enhancement
  in their cloud transformation journey. This strategic collaboration aims to deliver
  significant ROI through year-over-year savings and enhanced system value, focusing on
  innovation rather than mere support.
- Mastek has been selected by a leading central bank in Europe to design, build, and
  implement a cutting-edge data and analytical platform, replacing the existing data stack
  and software applications. This includes migrating data to the new solution and
  collaborating with the client to define and execute business change activities that
  maximize adoption while minimizing operational disruption.
- Mastek has extended its partnership with a large publicly operated health plan in US to
  enhance their Claims platform (QNXT) powered by a Salesforce solution. Mastek will also
  provide technical resources for the client's platform and has secured a new contract for
  advanced reporting capabilities. This collaboration aims to drive operational efficiency
  and improve member service delivery.
- Mastek implements Oracle Governance, Risk, and Compliance solutions for leading healthcare, research, and education institution renowned in the Middle East to enhance their risk management, automate analysis, and reduce compliance costs for the client. This initiative strengthens operational resilience and regulatory compliance, supporting client's leadership in healthcare excellence and research innovation.
- Mastek, as a Strategic Technology Partner, has signed multiple contracts with a US based Fortune 500 company specializing in selling recreational vehicles (RVs), parts, and services, to drive application modernization engagements aimed at empowering consumer engagement and enabling business growth. These applications will support the entire digital value chain, from subscription enrollment to renewal, cancellation, loyalty programs, customer service functionalities, and product upselling and cross-selling.



#### **Key Achievements & Recognitions:**

During the quarter, Mastek and its Subsidiaries received awards and recognitions conferred by reputable organizations. Some of them are:

- Everest: Mastek has been featured as a "Major Contender" in Everest Group's Healthcare Industry Cloud Services PEAK Matrix® Assessment 2024
- ISG: Mastek named as a 'Product Challenger' in the ISG Provider Lens™ Salesforce Ecosystem Partners 2024 in the US in two service segments Implementation Services for Core Clouds Midmarket & Implementation Services for Industry Clouds
- Mastek launches iConniX: Mastek's iConniX portfolio to enable Gen AI-led innovation across industries. iConniX currently offers over 120 AI assets, 4 AI platforms, and solution blueprints tailored to meet industry specific business use cases.
- **UKOUG Awards:** Mastek won UKOUG (Oracle HCM User Group) Awards under the two categories viz., Bronze Award for Analytics Partner of the Year, and Bronze Award for HCM Fusion Cloud Partner of the Year
- Globee Awards: Mastek won the prestigious Globee Awards in two categories Gold Globee Awards for Hiral Chandrana as Executive of the Year, and Silver Globee Awards for Ritwik Batabyal as Chief Technology Officer of the Year



#### **About Mastek**

Mastek (NSE: MASTEK; BSE: 523704), is an enterprise digital and cloud transformation partner that engineers excellence for customers in industries such as healthcare and life sciences, retail & consumer, manufacturing, financial services, and public sector across UK, US, Europe, Middle East, and Asia Pacific. Mastek helps enterprises decomplex digital and delivers business outcomes with trust, value, and velocity across the spectrum of services including digital experience & engineering, cloud implementations, data, automation & AI, and cloud managed services. A preferred Oracle, Salesforce, Microsoft, AWS and Snowflake partner, Mastek has 6000+ employees and delivers right-fit solutions to both medium businesses and global Fortune 1000 clients. For more details, please visit our website www.mastek.com

For past results & conference call transcripts, please visit our web site at <a href="https://www.mastek.com/investors/">https://www.mastek.com/investors/</a>. Updated disclosures regarding corporate governance may also be accessed at <a href="https://www.mastek.com/investors-corporate-governance/">https://www.mastek.com/investors-corporate-governance/</a>.

#### **Investor / Analyst contact:**

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|-------------------------------------|----------------------------|
| Investor Relation Practice, E&Y LLP | Investor Relations, Mastek |
| Asha.Gupta@in.ey.com                | Rajat.Kedia@mastek.com     |

Shareholders may also contact Mastek via email at <a href="mailto:lnvestor">lnvestor</a> grievances@mastek.com, which has been specifically created for the redressal of investor grievances. You may also contact the Investor Relations team by email at <a href="mailto:lnvestor:lnvest

Note: Except for the historical information and discussion contained herein, statements included in this release may constitute forward looking statements. These statements involve a number of risks and uncertainties that could cause actual results to differ materially from those that be projected by these forward looking statements. These risks and uncertainties include, but are not limited to such factors as competition, growth, pricing environment, recruitment and retention, technology, wage inflation, law and regulatory policies etc. Such risks and uncertainties are detailed in the Annual Report of the company which is available on the website www.mastek.com. Mastek Ltd. undertakes no obligation to update forward looking statements to reflect events or circumstances after the date thereof.



### **Thank You**



Trust. Value. Velocity.







# INVESTOR PRESENTATION Q1FY25

18 July 2024

Presented by:

Hiral Chandrana | Chief Executive Officer, Mastek
Arun Agarwal | Chief Financial Officer, Mastek

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Highlights of the Quarter

Financial & Operational Performance

Key Wins for the Quarter

Strategic Priorities & GenAl





# HIGHLIGHTS OF THE QUARTER

#### **HIGHLIGHTS OF Q1FY25**

**Revenue Growth** 

Year-on-Year

12.1%

**Operating EBITDA** 

Margin

15.2%

12month Order backlog

Year-on-Year Growth

23.0%

Q1FY25 revenue at ₹ 812.9 Crore

Revenue grew by 9.9% YoY (CC\*)



Q1FY25 Op. EBITDA ₹ 123.9 Crore

Total EBITDA at 15.7% of Total Income



12 Months Order backlog at ₹ 2,168.8 Crore

12 months order backlog grew by 21.0% YoY (CC\*)

Mastek announced partnership with NVIDIA marking a pivotal step in advancing AI-driven solutions

#### **KEY ACHIEVEMENTS & RECOGNITIONS**

Mastek featured in **Everest Group's** Healthcare Industry **Cloud Services PEAK** Matrix® Assessment 2024



Mastek has been featured as a "Major Contender" in Everest Group's Healthcare **Industry Cloud Services** PEAK Matrix® Assessment 2024





Mastek named as a 'Product Challenger' in the ISG Provider Lens™ -Salesforce Ecosystem Partners 2024 in the US in two service segments:

Implementation Services for Core Clouds -Midmarket &

Implementation Services for Industry Clouds





Mastek's iConniX portfolio to enable Gen AI-led innovation across industries

iConniX currently offers over 120 Al assets, 4 Al platforms, and solution blueprints tailored to meet industry specific business use cases.





Mastek won UKOUG (Oracle HCM User Group) Awards, under the following categories:

Bronze Award for Analytics Partner of the Year

Bronze Award for HCM Fusion Cloud Partner of the Year





Mastek won the prestigious Globee Awards in two categories - Gold Globee Awards for Hiral Chandrana as Executive of the Year and

Silver Globee Awards for Ritwik Batabyal as Chief Technology Officer of the Year

#### MASTEK-NVIDIA PARTNERSHIP - LAUNCH OF ICXPRO PLATFORM

Mastek launches its icxPro platform with NVIDIA marking a significant stride in Mastek's non-linear growth strategy.

icxPro has demonstrated a 20% return on capital employed (ROCE) in the Manufacturing sector, with massive potential in the BFSI and Healthcare sectors.

#### Key Solutions offered by icxPro Platform

#### **Faster Time to Market**

Mastek's platform simplifies AI integration, accelerating the development of domain-specific solutions for Healthcare, Manufacturing, Retail, and BFSI.

### Superior CX management icxPro, an end-to-end, cloud

icxPro, an end-to-end, cloud-native platform, seamlessly integrates with the NVIDIA AI stack, enabling the development of production-grade generative AI applications for superior CX management

#### **Enhanced Customer Engagement**

Businesses can leverage AI to gain deeper customer insights, personalize interactions, and automate tasks across various channels, resulting in a more seamless and engaging customer experience.

#### John Fanelli, Vice President of Enterprise Software at NVIDIA

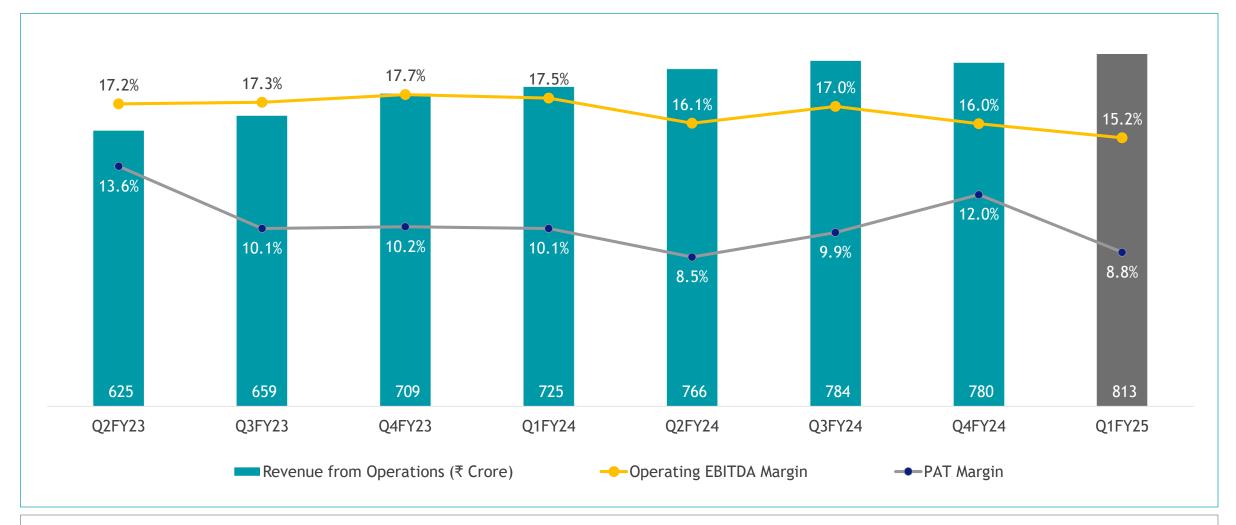
"By integrating NVIDIA NIM and other NVIDIA AI Enterprise software, developers using Mastek icxPro have a powerful, cloud-native solution that accelerates AI deployment and drives real business outcomes."

Our partnership with NVIDIA marks a pivotal step in advancing our AI-driven solutions



# FINANCIAL & OPERATIONAL PERFORMANCE Q1FY25

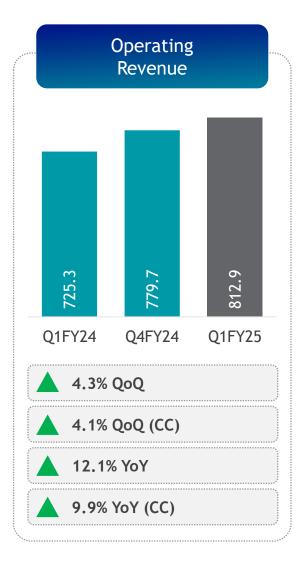
#### FINANCIAL PERFORMANCE



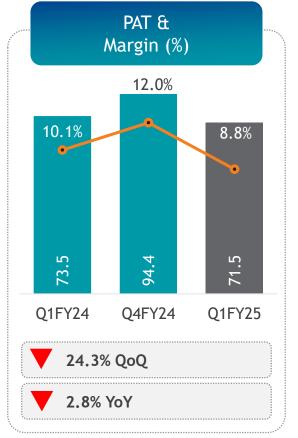
Adjusted PAT margin for Q1FY25 was 9.3% vs 13.1% in Q4FY24, if normalized for Purchase Price Amortization (PPA) from MST and BizAnalytica acquisition, fair valuation of earn out and one time acquisition cost.

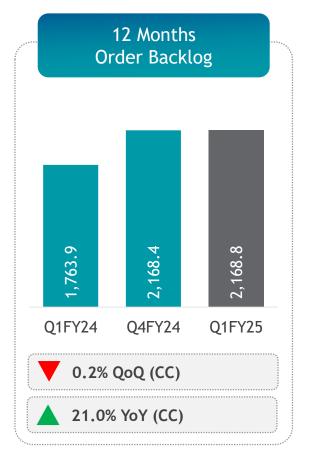
#### CONSOLIDATED FINANCIAL HIGHLIGHTS Q1FY25

Comparison: Quarter-on-quarter & Year-on-year (Figures In ₹ Crore)









Adjusted PAT margin for Q1FY25 was 9.3% vs 13.1% in Q4FY24, if normalized for Purchase Price Amortization (PPA) from MST and BizAnalytica acquisition, fair valuation of earn out and one time acquisition cost.

### **CONSOLIDATED FINANCIAL SUMMARY - Q1FY25**

|                          | Key Performance Metrics           | Q1FY25  | Q4FY24   | Q1FY24   | QoQ<br>Growth | YoY<br>Growth |
|--------------------------|-----------------------------------|---------|----------|----------|---------------|---------------|
| Revenue                  | Revenue from Operations (\$mn)    | \$97.3  | \$93.7   | \$88.1   | 3.8%          | 10.4%         |
|                          | Revenue from Operations (₹ Crore) | 812.9   | 779.7    | 725.3    | 4.3%          | 12.1%         |
|                          | Other Income (₹ Crore)            | 4.2     | 5.5      | 2.4      | (23.1)%       | 77.5%         |
|                          | Total Income (₹ Crore)            | 817.1   | 785.2    | 727.6    | 3.8%<br>4.3%  | 12.3%         |
|                          | Op. EBITDA                        | 123.9   | 125.1    | 127.0    | (0.9)%        | (2.4)%        |
| Margins<br>(₹ Crore) PBT | PBT                               | 98.6    | 93.9     | 100.3    | 5.1%          | (1.7)%        |
|                          | 71.5                              | 94.4    | 73.5     | (24.3)%  | (2.8)%        |               |
|                          | Op. EBITDA                        | 15.2%   | 16.0%    | 17.5%    | (80)bps       | (226)bps      |
| Margin (%)               | PBT                               | 12.1%   | 12.0%    | 13.8%    | 12bps         | (172)bps      |
|                          |                                   | 10.1%   | (327)bps | (136)bps |               |               |
| EPS (₹)                  | Basic                             | 23.2    | 29.9     | 23.0     |               |               |
|                          | Diluted                           | 22.9    | 29.7     | 22.7     |               |               |
| 12month<br>Order Backlog | ₹ Crore                           | 2,168.8 | 2,168.4  |          |               |               |
|                          | \$mn                              | 260.1   | 260.0    |          |               |               |

<sup>\*</sup>CC: Constant Currency

### **OPERATING METRICS Q1FY25**

|                       | Strengthening our business   | Q1FY25  | Q4FY24  | Q1FY24 |
|-----------------------|--|---|---|--------|
|                       | New Clients Added  | 13  | 22  | 22     |
|                       | Active Clients Added  Active Client during the Quarter  Top 5  Top 10  Allo. of Clients with Annual Billing > USD 1mn  Total Employee  Offshore  Onsite  Diversity (Women employees)  TM attrition  20  Adue (In mn) - £  Average rate/₹  Invariance In the Added  1  34  35  36  37  38  39  41  41  42  42  42  42  44  44  45  45  45  46  46  46  46  46 | 391   | 430   | 436    |
| Client Base           | Top 5  | 30.0%   | 31.1%   | 30.8%  |
|                       | Top 10   | 41.2%   | 41.5%   | 41.0%  |
|                       | No. of Clients with Annual Billing > USD 1mn   | 76  | 22<br>430<br>31.1%  | 60     |
|                       | Total Employee   | 5,546   | 22<br>430<br>31.1%<br>41.5%<br>76<br>5,539<br>3,892<br>1,647<br>28.2%<br>20.5%<br>86.5%<br>89<br>11.2<br>110.8<br>7.9   | 5,592  |
| • (                   | • Offshore   | 3,851   | 3,892   | 4,006  |
|                       | • Onsite   | 1,695   | 1,647   | 1,586  |
| Base                  | Diversity (Women employees)  | 13 391 30.0% 41.2% 76 5,546 3,851 1,695 28.2% 20.9% | 28.2%   | 28.9%  |
|                       | LTM attrition  | 20.9%   | 13       22         391       430         30.0%       31.1%         41.2%       41.5%         76       76         5,546       5,539         3,851       3,892         1,695       1,647         28.2%       28.2%         20.9%       20.5%         86.5%       86.5%         92       89         11.2       11.2         109.4       110.8         7.0       7.9 | 20.4%  |
|                       | Utilization net of leave   | 86.5%   |   | 82.8%  |
| DSO                   | Days   | 92  | 89  | 101    |
|                       | Value (In mn) - £  | 11.2  | 11.2  | 18.7   |
| FX Hedges             | Top 10  No. of Clients with Annual Billing > USD 1mn  Total Employee  • Offshore  • Onsite  Diversity (Women employees)  LTM attrition  Utilization net of leave  Days  Value (In mn) - £  Average rate / ₹  Value (In mp) - £   | 109.4   | 110.8   | 108.1  |
| for next 12<br>months | Value (In mn) - \$   | 7.0   | 7.9   | 10.2   |
|                       | Average rate/ ₹  | 84.5  | 22<br>430<br>31.1%<br>41.5%<br>76<br>5,539<br>3,892<br>1,647<br>28.2%<br>20.5%<br>86.5%<br>89<br>11.2<br>110.8<br>7.9   | 82.4   |

#### **BALANCE SHEET METRICS Q1FY25 - CONSOLIDATED**

#### Figures In ₹ Crore

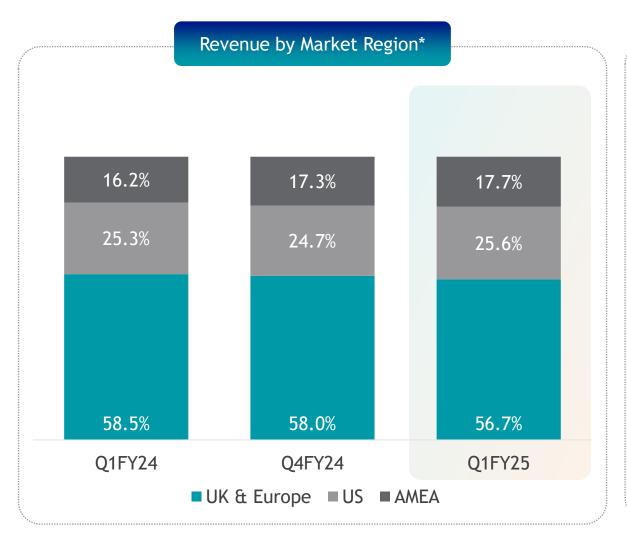


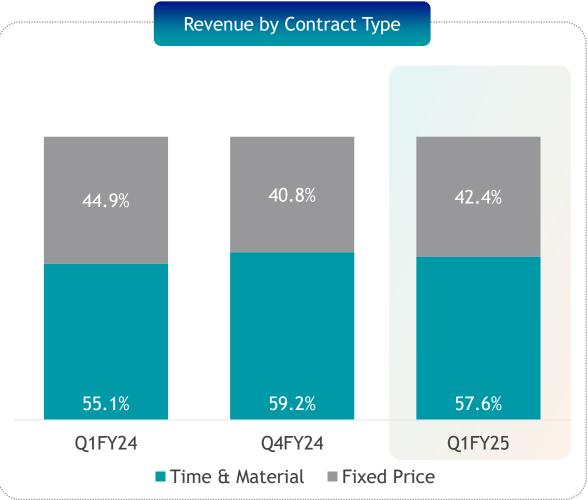




#### **REVENUE ANALYSIS Q1FY25 - CONSOLIDATED**

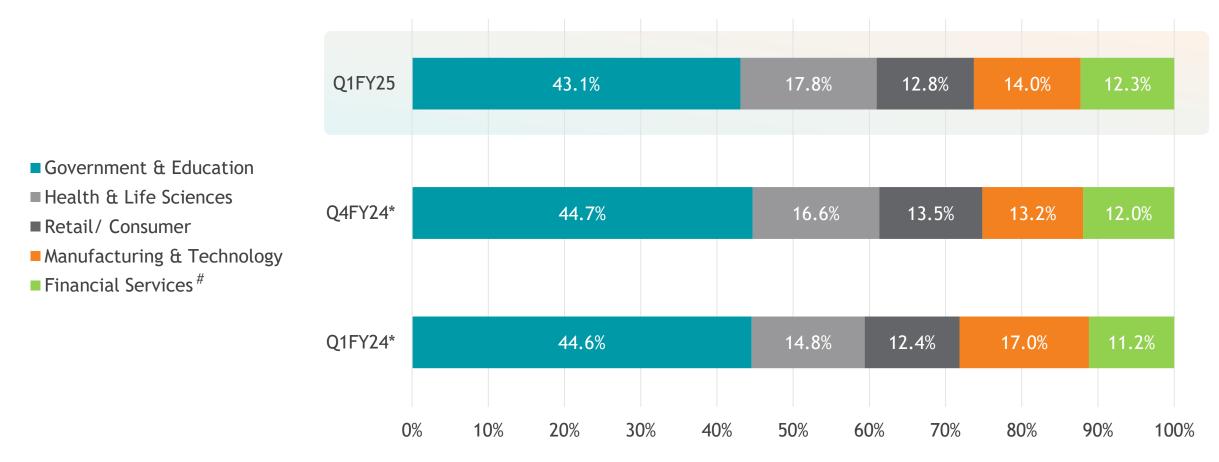
#### **Balancing Our Portfolio**





#### OPERATIONAL PERFORMANCE

#### Revenue By Industry Segments Q1FY25 - Consolidated



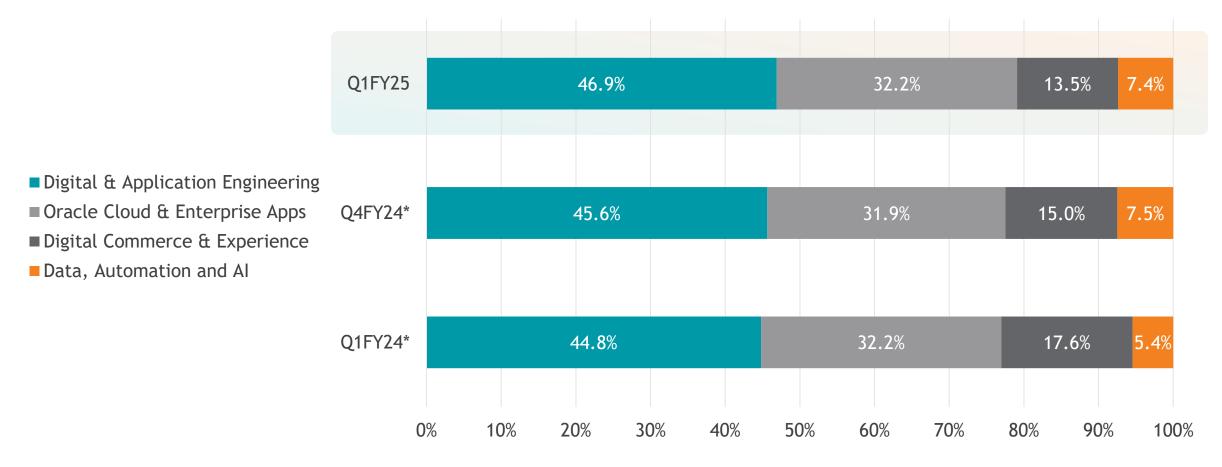
#### Note:

<sup>#</sup> Financial Services includes consultancy/ professional services

<sup>\*</sup> Previous Quarters have been restated as per latest terminology

#### **OPERATIONAL PERFORMANCE**

Revenue By Service Line Q1FY25 - Consolidated



#### Note:

<sup>\*</sup> Previous Quarters have been restated as per latest terminology



# KEY WINS FOR THE QUARTER



#### Government & Financial Services

**UK & Europe** 

**UK & Europe** 

**Americas** 

**AMEA** 

#### Client

Empowering a key UK ministerial department responsible for immigration, security, and law enforcement.

Enhancing a leading central bank in Europe committed to maintaining monetary and financial stability.

Empowering the gaming control board of a prominent American state overseeing the gaming industry.

Partnering with a prestigious university with over 6000 students and 1300 staff, celebrated for academic excellence and international accreditation.

#### About the deal

Mastek will transform operational dashboards for three critical units and enhance the Case working platform for new immigration routes. Additionally, the UK's New Plan for Immigration (NPI) in Asylum and Refugee management will be implemented, delivering transformative initiatives, including GDS lifecycle management, system design, and implementation.

Mastek has been selected to design, build, and implement a cutting-edge data and analytical platform, replacing the existing data stack and software applications. This includes migrating data to the new solution and collaborating with the client to define and execute business change activities that maximize adoption while minimizing operational disruption.

Mastek has been chosen to streamline operations through comprehensive app development, maintenance, and Salesforce-based cloud infrastructure upgrades. This transformation aims to optimize workflow management, enhance communication efficiency, and improve reporting capabilities across the board.

Mastek secured a strategic engagement for implementing suite of Oracle ERP across all the business areas, while demonstrating significant value by empowering the university to maximize the benefits of their cloud application. This initiative will enable the university to improve interactions with students and provide them with a robust platform.

#### KEY WINS FOR THE QUARTER

#### Healthcare **UK & Europe Americas Americas AMEA** Client Partnering with a rapidly expanding Partnering with a leading life sciences subsidiary of a UK based Fortune 100 Partnering with a leading healthcare. Partnering with USA's largest publicly solutions company based in USA, healthcare giant, specializing in costresearch, and education institution specializing in genomics, cryogenic operated health plan, serving over 2.5 effective healthcare services through renowned in the Middle East for its storage, automation, and informatics million members. Specialty Pharmacies, Infusion Centers, excellence. solutions. and home settings.

#### About the deal

Mastek will spearhead the implementation of Oracle Cloud ERP across their business for healthcare provider. This comprehensive transformation aims to automate financial processes, boost operational efficiency, and enhance decision-making capabilities. This will also drive personalized employee experiences, streamline workflows, fostering improved services & cost-effectiveness.

Mastek has been chosen as a trusted long-term partner by a prominent life sciences firm to support their business applications and drive continuous enhancement in their digital transformation journey. This strategic collaboration aims to deliver significant ROI through year-over-year savings and enhanced system value, focusing on innovation rather than mere support.

Mastek has extended its partnership to enhance their Claims platform (QNXT) powered by a Salesforce solution.

Mastek will also provide technical resources for the client's platform and has secured a new contract for advanced reporting capabilities. This collaboration aims to drive operational efficiency and improve member service delivery.

Mastek implements Oracle Governance, Risk, and Compliance solutions to enhance risk management, automate analysis, and reduce compliance costs for the client. This initiative strengthens operational resilience and regulatory compliance, supporting client's leadership in healthcare excellence and research innovation.



#### Retail, Manufacturing & Technology

UK & Europe Americas Americas Americas AMEA

#### Client

Enabling UK based global leader in industrial software for cloud enhancements and innovations

Partnering with a US based Fortune 500 company specializing in selling recreational vehicles (RVs), parts, and services.

Partnering with a Canadian construction and engineering company providing integrated services in site selection, land development, and construction.

Partnering with a Middle-Eastern company involved in the production and sale of detonators for civil and military use.

#### About the deal

Mastek has secured a multi-year contract as their trusted IT partner for cloud enhancement and managed services, focusing on Oracle Cloud ERP and Finance. This strategic alliance aims to drive operational efficiency, optimize system utilization, and ensure seamless global support, ultimately enhancing business outcomes and fostering growth for the client.

Mastek, as a Strategic Technology
Partner, has signed multiple contracts
to drive application modernization
engagements aimed at empowering
consumer engagement and enabling
business growth. These applications will
support the entire digital value chain,
from subscription enrollment to
renewal, cancellation, loyalty programs,
customer service functionalities, and
product upselling and cross-selling.

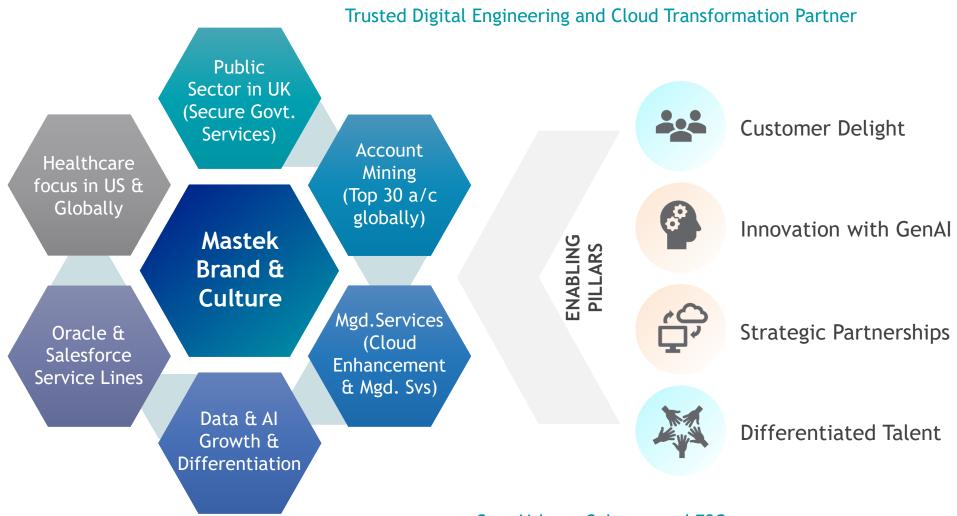
Mastek has been selected as an implementation partner, marking a significant milestone in the client's journey towards complete business process transformation. This initiative aims to enable deeper analytics-based actionable insights, streamline processes for efficiency, reduce costs, and enhance safety, quality, and productivity.

Mastek has been selected as a partner to implement Oracle FAW and Analytics. This implementation aims to unify analytics, providing a single, cohesive view of performance across departments. It enables the client to predict business outcomes through prebuilt components for the entire analytics workflow.



# STRATEGIC PRIORITIES & GENAI

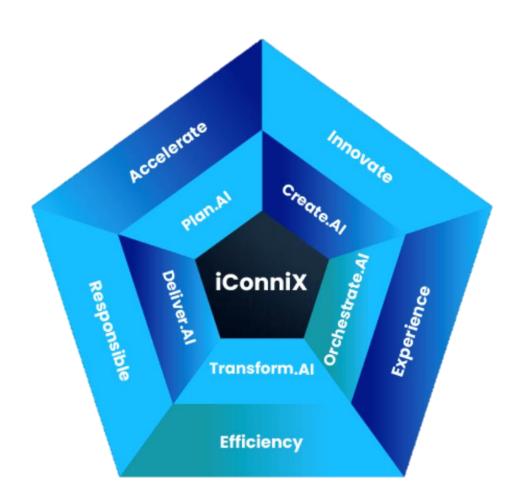
#### **FY25 MASTEK STRATEGY & ENABLERS**



Core Values, Culture, and ESG

#### **MASTEK ICONNIX - GEN AI SOLUTIONS**

Accelerate growth through innovation and drive operational efficiencies with responsible Al





#### Comprehensive **Portfolio**

Over 120 Al assets, 4 Al platforms, and solution blueprints.



#### **Customized Solutions**

Tailored solutions like iCXPro, Al Amigo, and more to address unique requirements from personalized automation to intelligent decisionmaking



#### **Accelerated Innovation**

With 5000+ employees trained in AI, the Service Lines and Nonlinear Platform teams are primed to leverage power of Gen Αl

#### Why iConniX

The name "iConniX" reflects our dedication to fostering connections, driving innovation, and delivering value.

The 'i' signifies intelligent technology, 'conni' embodies connection and innovation

'X' represents our competitive edge and Al Experience

#### Mastek iConniX

Accelerate Growth through innovation and drive operational efficiencies with Responsible AI

#### iConniX Business Impact

Reducing Knowledge Latency

iConniX InfoGenius

iConniX TalentGenius

iConniX Parts Management

Enhancing customer experiences

iConniX Hyper-personalization

iConniX Customer Service

iConniX Fraud Analytics

**Driving Operational Efficiencies** 

iConniX Al Amigo

iConniX Software Delivery

iConniX Benefits Verification

#### iConniX Al Services

#### Plan, ai

- Generative Al maturity assessment
- Generative Al roadmap

#### Create.ai

- Foundational data preparation
- Co-create customer specific use cases
- Data Modernization Services

#### Orchestrate.ai

- Implement Gen AI features of existing platforms - SF, Oracle, MS Dynamics
- Orchestrate & Integrate holistic business processes across platforms

#### Transform.ai

- Generative Al pilot
- Fine-tuning for organization specific use • case

#### Deliver.ai

- · App dev pilot using Coding co-pilots
- Rapid UI/UX Design from high-level requirements
- Test automation using synthetic test data and test case generation

#### **Platforms**





















## THANK YOU









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