

Mastek strengthens executive leadership for next stage of the journey

29.03.19, Reading: Mastek Ltd a leading enterprise digital transformation provider today announced the appointment of Dennis Badman as Chief Business Officer, Mastek Group. He will join the Mastek Executive Committee and will be responsible for ensuring Mastek retains its global competitiveness as the company looks to strengthen its management capacity and leadership experience as it scales over the coming years. Dennis most recently led Fujitsu's European Services Division, an organisation of over 10,000 people with annual revenues over £2Bn. Prior to that he was CEO of GlobeRanger (a Fujitsu company) and brings over 20 years of experience successfully selling and delivering complex IT services projects across the globe.

Commenting on the appointment Mastek Group CEO, John Owen said, "There is broad acknowledgement that the market requirements for digital are very different to legacy IT services. Blending agility, speed, empowerment with engineering excellence and customer centricity are the key attributes Mastek has brought to its customers. Now we are entering the growth phase of our strategy, it is important we have the right leadership talent, experience and alignment to our value system that enables us to increase our velocity and accelerate our momentum. Dennis is an excellent addition to the team and I know he will build on these assets to ensure we scale smoothly towards becoming a successful mid-cap company".

Sudhakar Ram, Mastek Ltd Vice-Chairman and Promoter also commented "Dennis joins a high performing team who have already delivered 11 consecutive quarters of growth. Strengthening our talent base for the next phase of our strategic journey is essential and Dennis's experience, attitude and focus on developing engineering talent is core to Mastek's heritage but more importantly, future. He is a great addition".

Dennis joins from Fujitsu where he spent eight years including spells leading the Delivery, Business and Application Services team and also managed their largest account business with HMRC. Prior to Fujitsu, Dennis spent time at Telent, Marconi and Sycamore Networks and he holds a BA (Hons) in Business and Finance from the University of East London.

Commenting on his appointment Dennis said, “Mastek’s proposition is perfectly timed for the enterprise market as it transitions from legacy to digital and I’m excited about the plans to develop and attract talent. I look forward to joining an impressive leadership team who are doing a great job in executing on their strategy while staying true to Mastek’s core values and respecting its heritage”.

About Mastek

Mastek is an enterprise digital transformation specialist that engineers excellence for customers in the UK, US and India. We enable large-scale business change programmes through our service offerings, which include application development, support and testing, BI and analytics, agile consulting and digital commerce. Whether it’s creating new applications, modernising existing ones or recovering failing projects, we help enterprises to navigate the digital landscape and stay competitive. Learn more by visiting www.mastek.com

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